



Storytelling used to be the only way to pass one generation's knowledge on to the next one. Oral transmitted legends, fairy- and folk tales for example allowed elders to explain and help understand the world around them to their descendants. When books were scarce or did not exist and few knew how to read them, oral stories made a connection. Understanding is directly related to being able to connect new material, facts, ideas, and concepts to previously learned knowledge.

I remember sitting in my uncle and aunt's apartment when I was little and looking at photo albums of their travels around the world. They would move on from merely traveling to living in Singapore, China and Hong Kong, always making photo albums that contained stories of their "foreign" lives.

Thanks to a company named [Google](#) , we no longer are confined to a photo album, a world map with push pins or a heavy family atlas to connect stories and images from around the world. Thanks to Web 2.0 tools, we can mash-up media, such as photos, videos, audio, and links that take us to explore further to TELL a story in more detail and with more connections to the world around us than ever before. We can invite others to collaborate in telling a story that has many perspectives, memories, or meanings.

How can you or your students write a story with a map?

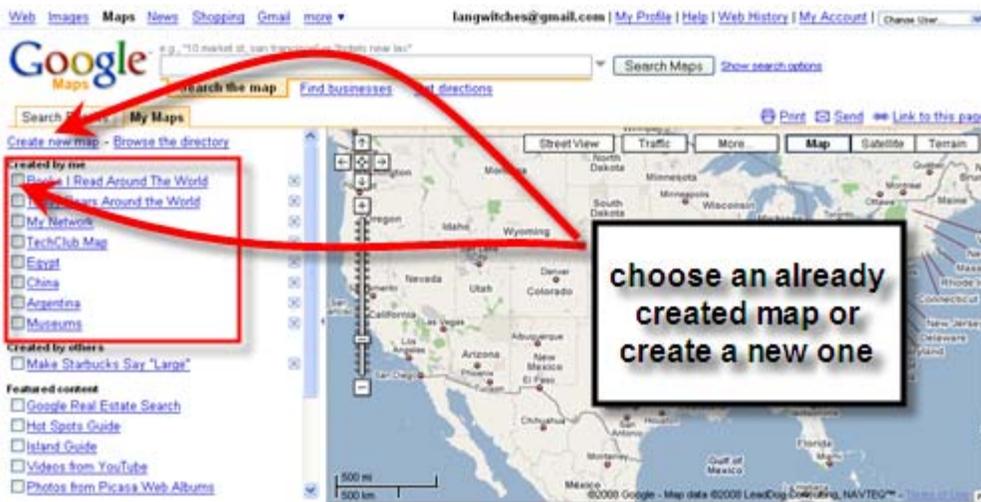
1. Create a Scavenger Hunt around the World
2. Use an image of a place anywhere on Earth or your own backyard as a story starter
3. Map the settings of a book you are reading
4. Write a collective "Where have you been this summer" as a class
5. Follow a biography of an important character in history and events that influenced or were influenced by him
6. Tell the story of learning (and where) that took place in your classroom in a school year



Create a [google](#) account and log into [GoogleMaps.com](#) .



Start you own map:



Give it a title

The image shows a screenshot of the Google Maps website interface. At the top, there is a navigation bar with links for Web, Images, Maps, News, Shopping, Gmail, and more. The user's email address, langwitches@gmail.com, and links for My Profile, Help, Web History, and My Account are also visible. The search bar contains the text "10 market st, san francisco" or "redits new loc". Below the search bar are buttons for "Search the map", "Find businesses", and "Get directions".

On the left side, there is a "My Maps" section. Under "Created by me", there are three maps listed: "Scavenger Hunt in Egypt" (checked), "Books I Read Around The World", and "Teddy Bears Around the World". Below this is a "Collaborate" section with an "Import" button and "Done" and "Cancel" buttons. The "Title" field is filled with "Scavenger Hunt in Egypt". The "Description" field is empty. There are also "Privacy settings" options: "Public" (selected) and "Unlisted".

The main map area shows a map of the United States with a red line indicating a route. A black box with white text is overlaid on the map, containing the text "add a title for your map and a decription if desired". Two red arrows point from this box to the "Title" and "Description" fields in the "My Maps" section.



Move around the map, zoom in and zoom out, view it from a Map, Satellite or Terrain view.



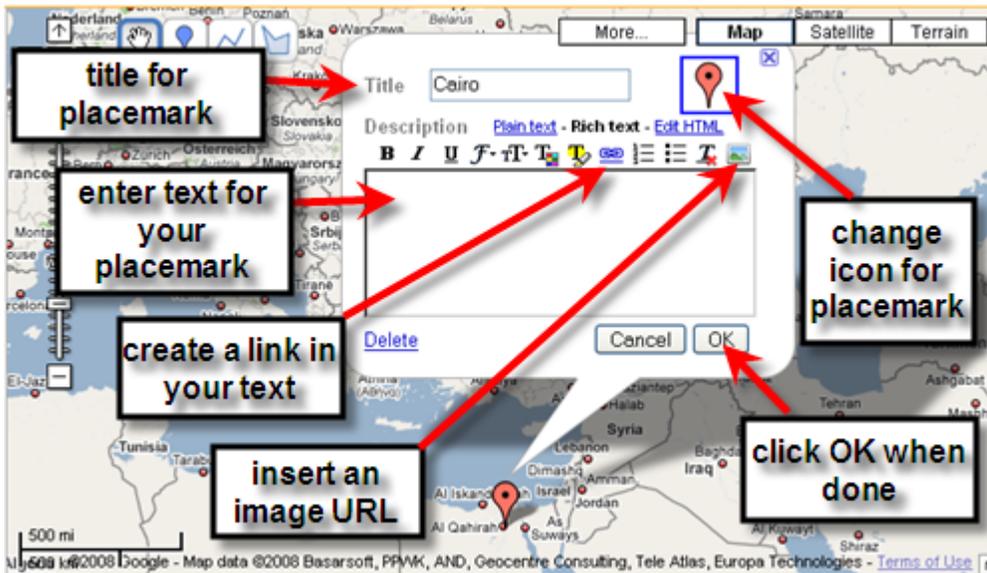
Start adding placemarks by clicking on the icon and dragging it onto the map.



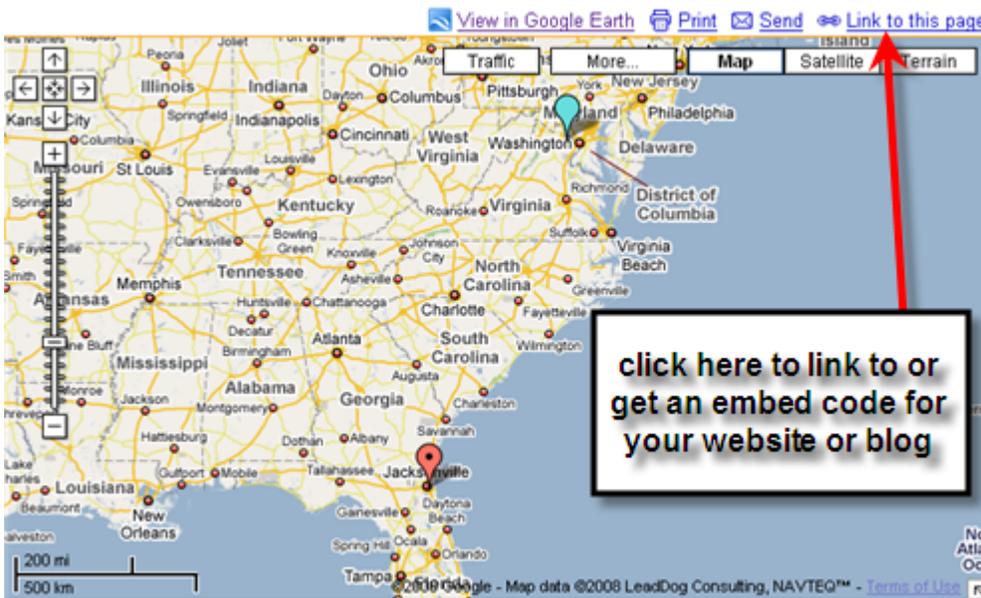
You can choose different kinds of icons and colors



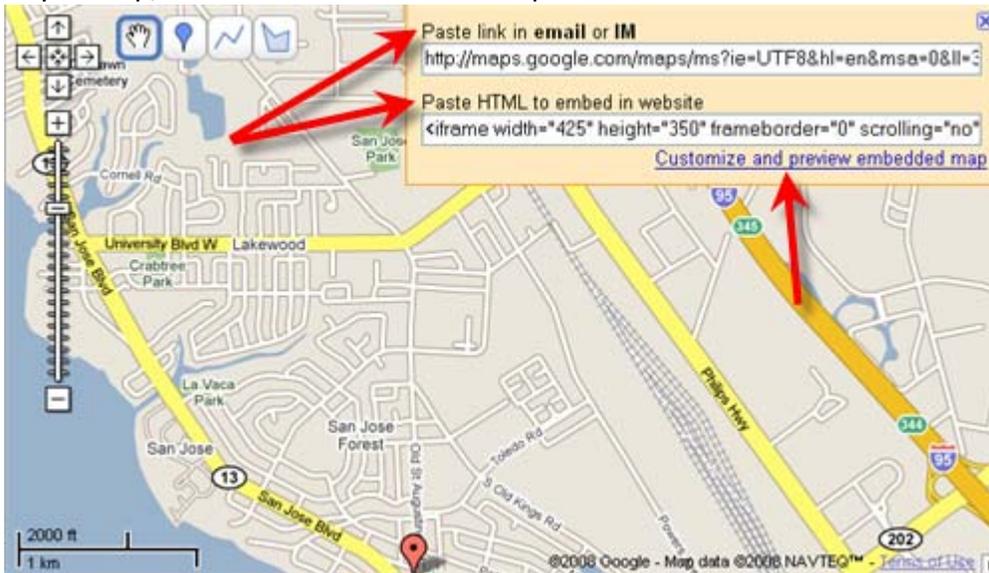
Enter a title for your placemark and a description. Make sure that you are in "Rich Text" editing mode to format your text or create links within the text You can add a picture by inserting the web address of the image



In order to create a link to the map on a website or blog click on "Link to this page"



Copy (CTRL+C) and paste (CTRL+V) the link or the code. If you want to customize the width and height of you map, click on the "Customize and preview embedded code".



Choose a predetermined size (Small, Medium or Large) or enter your own dimensions in Pixels for you map.





Maps

1. Customize

Map size

- Small
- Medium
- Large
- Custom

Width Height

depending on the layout of your website our blog you can adjust the width and height in pixels

2. Preview



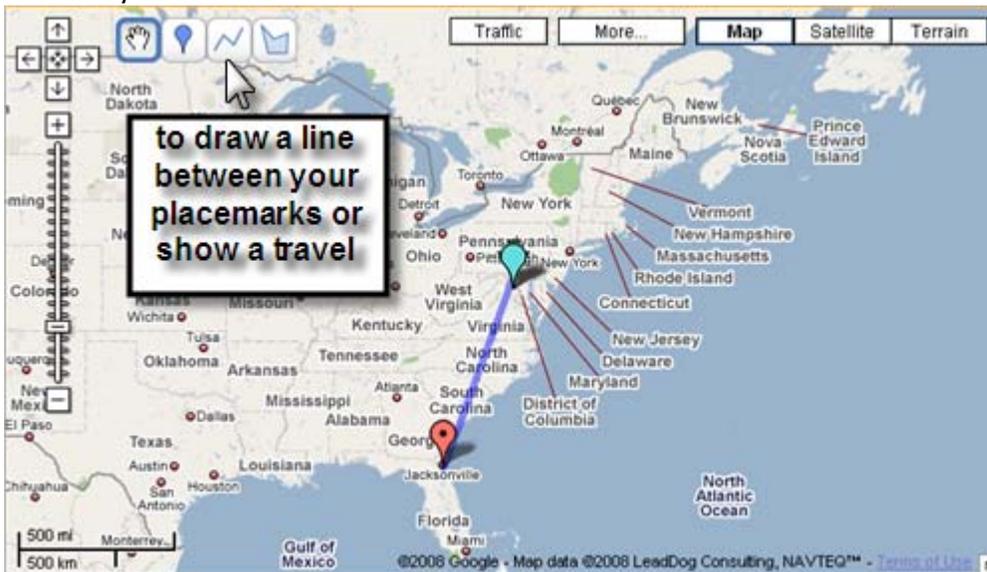
[View Larger Map](#)

3. Copy and paste this HTML to embed in your website

```
<iframe width="425" height="350" frameborder="0"
scrolling="no" marginheight="0" marginwidth="0"
src="http://maps.google.com/maps/ms?ie=UTF8&hl=en" /><small><a
href="http://maps.google.com/maps/ms?ie=UTF8&hl=en"
style="color:#0000FF;text-align:left">View Larger
Map</a></small>
```



You can add a line or draw a shape to the map. Your embedded map will automatically update with the newly added information.



You can always change the order of your placemarks AFTER you added them, by simply dragging and dropping it into the correct order. This will be especially useful when you export your placemarks into [Google Earth](#) to create a Flight Route

Privacy settings [Learn more](#)

Public -- Allow others to find this map in search results and on your profile.

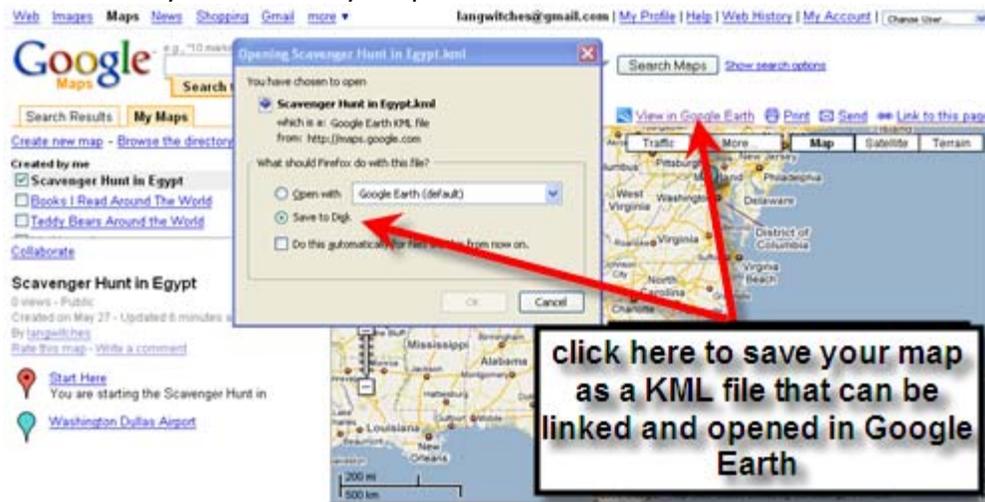
Unlisted

 [Start Here](#)
You are starting the Scavenger Hunt in

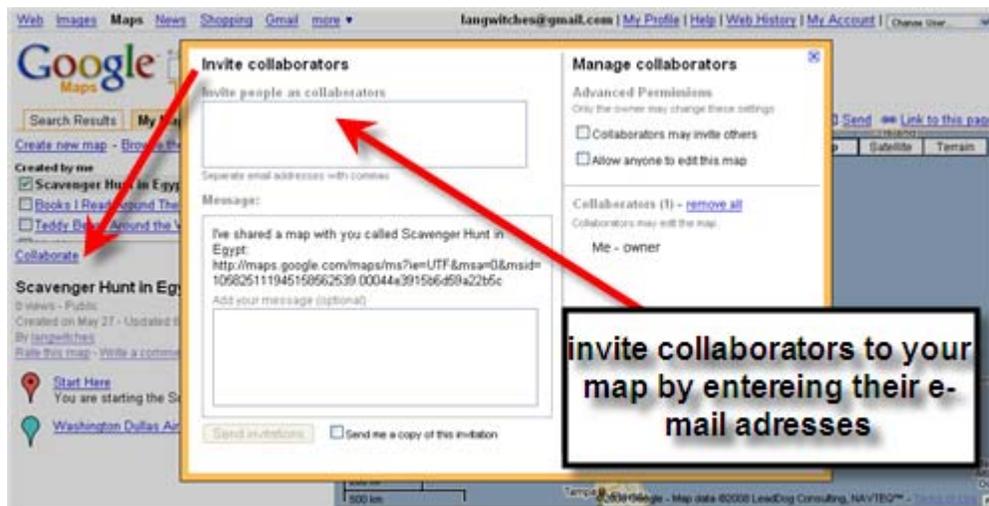
 [Washington Duhás Airport](#)

 [Cairo](#)

To export to [Google Earth](#) click on "View in Google Earth" and then save the .kml file to your computer or link to it from a website or blog. Double click on the file and [Google Earth](#) will automatically launch with your placemarks.



A great web 2.0 addition is the option to invite collaborators to your map. An entire class can add their individual point of view to a story.



Check out what these sites that use with maps to tell a story:

- [Google LitTrips](#)
This site is an experiment in teaching great literature in a very different way. Using Google Earth, students discover where in the world the greatest road trip stories of all time took place ...
- [Find a Story-Map a Story- Tell a Story](#)
There is an interesting relationship between place, story and community. As we revisit these places in our memory, we realize how stories naturally attached themselves to places from our past and how they shape us in the present.





