## Title
- Catchy: Instantly appealing or memorable
- Grabs potential readers' attention
- Describes your post
- Meaningful

## Quality Writing
- Very informative or deeply reflective
- Informational post: synthesizes learned content and constructs new meaning
- Well organized

## Voice
- Written in interesting style & voice
- Words are carefully chosen
- Words bring content to life
- Sentence fluency is smooth, natural & expressive

## Presentation
- Correct spelling & grammar
- Formatting makes the post more interesting to read

## Multimedia
- Pieces of multimedia are embedded
- Multimedia adds new information or perspective to post

## Community
- Several links to places that add to readers' understanding
- Links are relevant and "flow" within the content
- Post is clearly written with a global audience in mind
- Post is categorized

---

SILVIA ROSENTHAL TOLISANO ~ LANGWITCHES.ORG